



Get Plugged Into A Global Community



23
Years

4K
Members

22
Countries

50+
Chapters

5+M
Purchases

www.iahsp.com

More Than Home Staging



Real Estate



Interior Design



General Contracting



Retail Stores



Course Instructors



Color Consultants



Short-Term Rentals



Home Renovation



Podcasters



Photographers

IAHSP[®] members are business owners, first.



82%

Hybrid Businesses

48M

In-Stock Inventory

7.1M

Retail Sq Feet

30K

Avg Purchase Order

Learn from experts. Pay for the courses you want.

Hyve Pro curates live and on-demand instructors and makes them accessible to you.

[Discover Courses](#)



Crowd Sourced On-Demand Education

community sourced education, for you and your business



Audio Only[Ⓢ]

[Explore](#)



On-Demand[Ⓢ]

[Explore](#)



In-Person[Ⓢ]

[Explore](#)



A close-up of a professional microphone with a mesh grille, set against a blurred background of a desk and a pen.

AUDIO COURSES



A person's hands are shown writing on a document. In the background, a laptop screen displays a presentation slide with a man pointing at a whiteboard.

ON-DEMAND LEARNING



A person's hands are shown writing on a document, with a laptop keyboard visible in the background.

IN-PERSON EDUCATION



Create Your Own Courses

Hyve Pro is available to you to create your own courses

Create Authority

Establish your brand as an authority in your field. Easily convey information on how to use and handle your products, ways to navigate your order process and informative courses on product selection.

Get Paid

Hyve Pro gives you the option to charge our members to access your courses for a fee, or for FREE. Meaning you have the option to turn this into a revenue generator, or a loss leader.

Stay Top of Mind

By creating courses that are free or paid to access, you position your brand as “top of mind” by businesses and customers learning from you, how to navigate their business and use your products.

Share Your Content

All courses are available to the public as well as our IAHS^P® Members. Meaning the content that you create isn't limited to IAHS^P® traffic. Your content can be shared and searched globally.

Hyve Pro is education, crowd sourced.



amazon influencers

HGTV

Apple Music

Spotify

IAHSP[®] Members Are Influential

IAHSP[®] members are making an impact in their communities and the world.

With chapters globally, and members regularly appearing on popular television shows, IAHSP[®] members are your pathway into local markets and homes, globally.

Our members are a vital factor in the \$3.81 Trillion a year Real Estate market. With entire Real Estate Associations recognizing that staged homes reduce the time on market by

73%. Putting IAHSP[®] in a prime position.

Within the 10 Million homes in over 120 countries, short-term rental space is a prime growth market for home staging and the follow-on industries associated with home staging.

The home staging industry is a gateway industry, as our members branch out into a multitude of market segments. Bringing both value and targeting to the brands that partner with IAHSP[®].



Why Partner With IAHSP®?

Gain Access To A Global Network Of Local Business Operators

Active Chapters

IAHSP® corporately manages 47 chapters globally. Providing an unmatched platform for new product launches, inventory announcements and entry into local markets with news and information.

Events & Activities

IAHSP® and its chapters organize local and international events and member activities in a broad range of industry categories. These events are a great way to create connections with our members.

In-Person & Virtual Classes

Our members are business owners first. As business owners, they seek education and insights into running their businesses. Workshops and classes are a great way to provide education and opportunities.

Advertising Opportunities

IAHSP® provides multiple ways to get your brand and solutions in front of our membership, through in-person and virtual events, local chapters, multi-media channels and our membership marketing.

IAHSP® is your path to a multitude of industries

Host A Local Chapter Event



Chapter Parties & Events are the Best Way To Engage Locally

Product Demos

Host a product demo and get your latest products in front of Designers, Realtors, Contractors, and local Home Staging networks.

Holiday Parties

Holiday parties are a great way to engage the community of vendors, partner businesses and community that the Home Staging network represents.

In-Person & Virtual Classes

Each chapter is connected to our international resource library of education and content. Partner with a local chapter to host in-person and online classes.

Volunteer Programs

IAHSP® Chapters are very connected to their local communities. Ask about partnering up for local volunteer events and community outreach programs.





Buying Tours Are Back!



We are here to purchase and replenish warehouse supply!



Every Major Market Center
IAHSP® members are ready to every major market center, each location, twice per year. Our members restock continuously throughout the year.

Large Group Buying
IAHSP® members are ready to make purchases, restock their warehouses and replenish with new inventory. And we are shopping as a large group.

We Are Here To Learn
Our members are seeking education and the latest trends. They are ready to learn about your business, your processes and where the industry is heading.

Willing To Travel
IAHSP® is international. Our ability to shop and purchase is not limited to local excursions. Our members are willing and able to travel.



How IAHS[®] VIP Buying Tours Work

This is not a trends tour. We are here to make purchases.

Is there a fee?

No. We are charging our members and non-members to be a part of a VIP Buying experience. We are not charging the manufacturers on the tour.

Where will the tours be held?

We will be hosting the tours at all major Market events in 2023 (Vegas, Atlanta, and High Point). The tour will be held on the first day of each Market event.

Will buyers be Pre-qualified?

Yes. Each attendee must meet the requirements for Market and will need to apply to your vendor program ahead of the tour dates. You will have a complete list of attendees ahead of each event.

Prizes & Incentives

This is a buying tour, designed to inspire and motivate large purchases. Offering prizes and incentives is a great way to make a lasting impression and motivate even greater spending.

Purchase Authority

Hosting a VIP Buying Tour is a great way to feel the impact of the consolidated purchase authority of the Home Staging community. By the end of the event, you should be processing order, not trends.



IAHS[®] is your path to a multitude of industries



IAHSP[©] Conference & Expo

Be a part of our annual community learning and mastery event

Tell Your Brand Story

Available to select brands, you'll have the opportunity to share your brand's story on stage at our 2023 annual event. Sharing with attendees what makes your brand unique and how to engage with your brand.

Build Relationships

Our annual conference is a great opportunity to build relationships with business owners that are proven to invest in themselves and their business. These are the people who value their business.

Sell Products

Our vendor space provides ample opportunity to engage with clients and to sell products. Place orders and offer cash & carry opportunities, so that our attendees don't go home empty handed.

Gain 1-on-1 Time

Exclusive to VIP attendees, sponsors and speakers, we are hosting a private dinner, to create an opportunity to engage and deepen relationships with our members who value exclusivity and VIP treatment.

IAHSP[©] is your path to a multitude of industries

Sponsorship & Advertising Packages



What's included:

SAVVY Marketplace

- Vendor Setup
- 1-Year vendor support

IAHSP Conference

- Booth Space
- VIP Tickets
- Event Program Feature

IAHSP Website Listing

- Vendor Directory
- Large Banner Ad
- Small Side Ad
- Pop Up Ad

Social Media Marketing

- Vendor Post
- Facebook Live Interview
- Vendor Profile Post

Email Marketing

- Email Announcement
- Vendor Profile
- Additional Announcements

Podcast Advertising

- 30- Second Voiceover Ad
- Description Links

| | Silver Annual Plan | Gold Annual Plan | Platinum Annual Plan | Diamond Annual Plan |
|--|------------------------------------|------------------------------------|--------------------------------|------------------------------|
| | \$2500 | \$4000 | \$6000 | \$8000 |
| | ✓ ✓ | ✓ ✓ | ✓ ✓ | ✓ Preferred |
| | 6ft Table 1 10% Off | 10 X 10 1 1/8 Page | 10 X 15 2 1/4 Page | 10 X 20 3 Full Page |
| | ✓ 10% Off 10% Off 10% Off | ✓ 20% Off 20% Off 20% Off | ✓ 2 Ads 2 Ads 30% Off | ✓ 3 Ads 4 Ads 2 Ads |
| | 1 - 10% Off | 2 1 20% Off | 4 2 2 | 12 4 4 |
| | 1 10% Off 10% Off | 2 20% Off 20% Off | 4 2 30% Off | 8 4 50% Off |
| | 10% Off ✓ | 20% Off ✓ | 4 + 30% Off ✓ | 6 + 30% Off ✓ |

Al A Carte Ads & Sponsorship



What's included:

| Conference Event Program | Rates |
|----------------------------|-------|
| • Full Page Ad | \$600 |
| • 1/4 Page Ad | \$450 |
| • 1/8 Page Ad | \$250 |
| • 1:1 Small Logo & Text Ad | \$150 |

| IAHSP Conference | Rates |
|------------------|--------|
| • 10 X 20 Booth | \$3800 |
| • 10 X 15 Booth | \$2800 |
| • 10 X 10 Booth | \$1600 |
| • 6ft Table | \$1200 |
| • VIP Tickets | \$750 |



| IAHSP Website Listing | Rates | 3-Months | 6-Months | 12-Months |
|----------------------------|--------------|----------|----------|-----------|
| • Vendor Directory | \$1200 Year | - | - | - |
| • Large Banner Ad | \$900 Month | \$2500 | \$5000 | \$10,000 |
| • Small Side Ad | \$600 Month | \$1500 | \$3200 | \$6800 |
| • Pop Up Ad | \$1200 Month | - | - | - |
| Social Media Marketing | Rates | 3-Months | 6-Months | 12-Months |
| • Vendor Post | \$150 | \$400 | \$700 | \$1600 |
| • Facebook Live Interview | \$250 | - | - | - |
| • Vendor Profile Post | \$120 | - | - | - |
| Email Marketing | Rates | 3-Months | 6-Months | 12-Months |
| • Email Announcement | \$250 | \$600 | \$1200 | \$2800 |
| • Vendor Profile | \$350 | \$1000 | \$1800 | \$3800 |
| • Additional Announcements | 10% Off | - | - | - |
| Podcast Advertising | Rates | 3-Months | 6-Months | 12-Months |
| • 30- Second Voiceover Ad | \$450 | \$1200 | \$2400 | \$4800 |
| • Description Links | \$50 | \$125 | \$250 | \$500 |

IAHSP

DIGITAL MAGAZINE

New Orleans 2023



Conference Program & Magazine Advertising

Simple rates to get your business in front of an entire industry

Full Page Ad
\$600

½ Page Ad
\$450

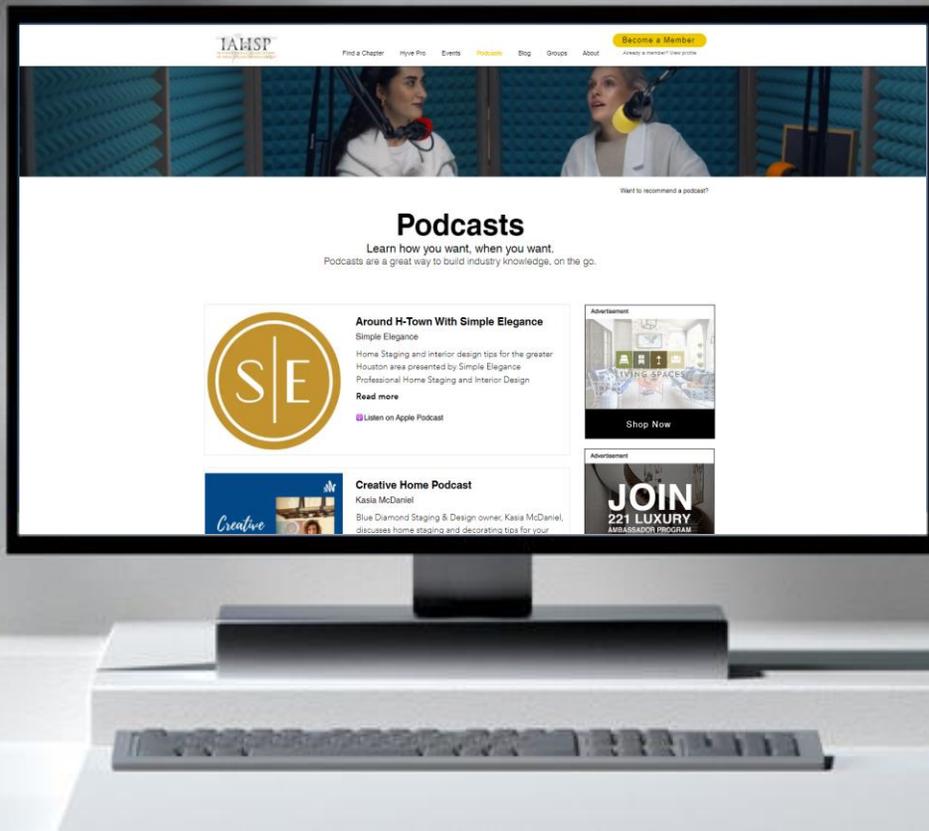
¼ Page Ad
\$250

1/8

1/8 Page Ad
\$150

1:1

1:1 Ad
\$150



Digital Advertising

Interactive advertising designed to convert

| | |
|--|----------------------------------|
|  | |
| <p>Banner Ad - \$900 a month</p> | |
| <p>Directory Ad - \$1200 a year</p> | <p>Side Ad \$600 a month</p> |
| <p>\$1200 a month Popup Ad</p> | |



Social Media Advertising

Interactive advertising designed to convert

Facebook LIVE
\$250

A pre-recorded interview, aired LIVE at a later date, featuring you, your company and your latest news or announcements.

Vendor Post
\$150

These are pre-submitted posts that are shared through our social networks. You provide the image or video and copy.

Vendor Profile
Feature
\$120

These are articles about your company or an announcement, along with photos and/or videos, to highlight your company or products.



Podcast Advertising

Get your brand heard around the world



30-Second Voice Over Ad - \$450 – a 30-second audio (mp3) clip that is pre-submitted, or a script that we include in the airing of the episode.



Description Links - \$50 – Hyperlinked text and a brief 1-2 sentence text

Listen on your favorite podcast stations



More Than Home Staging

Let's build IAHS^P®, together.



www.iahsp.com