



*Preferred*



**VENDOR program**



[www.iahsp.com](http://www.iahsp.com)<sub>1</sub>

*Preferred*



**VENDOR program**



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# Get Plugged Into A Global Community



**27**

Years

**4K**

Members

**38**

Countries

[www.iahsp.com](http://www.iahsp.com)



# More Than Home Staging



Real Estate



Interior Design



General Contracting



Retail Stores



Course Instructors



Color Consultants



Short-Term Rentals



Home Renovation



Podcasters



Photographers

IAHSP<sup>®</sup> members are business owners, first.



82%

Hybrid  
Businesses

48M

Collective  
Purchases

7.1M

Annual  
Purchases

15K

Average  
Order



# IAHSP® Members Are Influential

***IAHSP® members are making an impact in their communities and the world.***

With chapters globally, and members regularly appearing on popular television shows, IAHSP® members are your pathway into local markets and homes, globally.

Our members are a vital factor in the \$3.81 Trillion a year Real Estate market. With entire Real Estate Associations recognizing that staged homes reduce the time on market by 73%. Putting IAHSP® in a prime position.

Within the 10 Million homes in over 120 countries, short-term rental space is a prime growth market for home staging and the follow-on industries associated with home staging.

The home staging industry is a gateway industry, as our members branch out into a multitude of market segments. Bringing both value and targeting to the brands that partner with IAHSP®.

# TOP 10



# Benefits OF IAHSP® PARTNERSHIP

**1** You control your marketing and push it out to our site members.

**2** You share marketing with us to push out private list of over 10,000 pros

**3** You control your public facing banner ads and can change at any time.

**4** You can share content for us to post to our multiple social media pages and groups

**5** You can be a Guest on our Home Staging Talk show LIVE - FB, YouTube Channel and Podcast

**6** MiCard Connect - create passive income through your network

**7** Load your educational webinars to the HyvePro - our clearinghouse for education.

**8** Educational Conferences - hosted annually - regional or international events

**9** We offer Education Sessions IN your showroom to bring in Market attendees

**10** We are international - in 38 countries you would be connected with stagers around the globe.



# Why Partner With IAHSP<sup>®</sup>?

Gain Access To A Global Network Of Local Business Operators

## International Reach

IAHSP<sup>®</sup> corporately supports members around the globe, providing an unmatched platform for new product launches, inventory announcements and entry into local markets with news and information.

## Events & Activities

IAHSP<sup>®</sup> and its chapters organize local and international events and member activities in a broad range of industry categories. These events are a great way to create connections with our members.

## In-Person & Virtual Classes

Our members are business owners first. As business owners, they seek education and insights into running their businesses. Workshops and classes are a great way to provide education and opportunities.

## Advertising Opportunities

IAHSP<sup>®</sup> provides multiple ways to get your brand and solutions in front of our membership, through in-person and virtual events, local chapters, multi-media channels and our membership marketing.

**IAHSP<sup>®</sup> is your path to a multitude of industries**

# Partnership Packages

***NOW with FLEXIBLE PAYMENT OPTIONS!***



## Topaz EDU Package

1 Annual Payment: \$2,500  
 2 Biannual Payments: \$1,300/ea  
 4 Quarterly Payments: \$650/ea  
 12 Monthly Payments: \$225/mo

Get to know IAHS<sup>®</sup>

- 1 Guest Appearance on Home Staging Talk Podcast
- 1 Membership Call Guest
- Access to Private MEMBERS ONLY portal to post specials
- IAHS Site - Public Facing Ad you Create
- 2 Email Announcements that IAHS pushes out
- ¼ page Digital Ad for Conferences

## Amethyst EDU Package

1 Annual Payment: \$5,000  
 2 Biannual Payments: \$2,550/ea  
 4 Quarterly Payments: \$1,325/ea  
 12 Monthly Payments: \$550/mo

Get to know IAHS<sup>®</sup>

- One Year Website Vendor Directory
- 1 Guest Appearance on Home Staging Talk Podcast
- 1 Membership Call Guest
- 4 Social Media Posts to 6+ different platforms
- 4 Email Announcements (you provide content)
- 1 Membership Call Guest Interview
- Personalized Company Page on our site - You Create
- Access to Private MEMBERS ONLY portal to post specials
- IAHS Site ½ page Public Facing Ad
- ½ page Digital Ad in IAHS Magazine
- ½ page Digital Ad for Conference
- Logo on Step & Repeat Banner at Live Event
- Wholesale Market Showroom Promotion
- 6 Foot Table at Live Event
- 2 Tickets to Event

## Sapphire EDU Package

1 Annual Payment: \$7,500  
 2 Biannual Payments: \$3,900 ea  
 4 Quarterly Payments: \$2,000 ea  
 12 Monthly Payments: \$800 ea

Get to know IAHS<sup>®</sup>

- One Year Website Vendor Directory
- 2 Guest Appearance on Home Staging Talk Podcast
- 1 Membership Call Guest
- 8 Social Media Posts on 6+ platforms
- 8 Emails to our database (you provide content)
- 1 Membership Call Guest Interview
- Personalized Company Page on our site - You Create
- Access to Private MEMBERS ONLY portal to post specials
- IAHS Site ¾ page Public Facing Ad
- ¾ Page Ad in IAHS HOME Magazine
- ¾ page Digital Ad for Virtual Conference
- Logo on Step & Repeat Banner at Live Event
- Vendor Panel Speaker at Conference
- Wholesale Market Showroom Promotion and Special Event Host
- Display Space (size varies) at Live Event (min 6 foot table)
- 3 Tickets to Event

# Partnership Packages



## Diamond EDU Package

1 Annual Payment: \$10,000  
 2 Biannual Payments: \$5,250 ea  
 4 Quarterly Payments: \$2,800 ea  
 12 Monthly Payments: \$1,250 ea

- One Year Website Vendor Directory
- 12 Social Media Posts to 6+ different platforms
- 3 Guest Appearance Guest Appearance on Home Staging Talk Podcast
- 10 Email Announcements
- ½ page Ad in IAHS HOME Magazine
- 1 Membership Call Guest Interview
- Access to Private MEMBERS ONLY portal to post specials
- Personalized Company Page on our site - You Create
- IAHS Site 3/4 page Public Facing Ad
- Full Page Ad in IAHS HOME Magazine
- Full Page Digital Ad for Virtual or Live Conference Program
- Vendor Panel Speaker at Conference
- Logo on Step & Repeat Banner at Live Event
- Wholesale Market Showroom Promotion and Special Event Host
- Display Space (size varies) at Live Event (min 6 foot table)
- 4 Tickets to Events

| ITEM   | Topaz    | Amethyst | Sapphire | Diamond   |
|--|----------|----------|----------|-----------|
| Email Announcement                                     | 2        | 4        | 8        | 10        |
| Website Vendor Directory                               | ---      | ✓        | ✓        | ✓         |
| Social Media Posts                                     | 0        | 4        | 8        | 12        |
| Guest Appearance on Home Staging Talk Show Podcast     | 1        | 1        | 2        | 3         |
| IAHSP Membership Call Interview                        | ---      | 1        | 1        | 1         |
| Personalized Company Page on our site - You Create     | ---      | ✓        | ✓        | ✓         |
| Access to Private MEMBERS ONLY portal to post specials | ✓        | ✓        | ✓        | ✓         |
| IAHSP Site Public Facing Ad                            | ---      | 1/2 page | 3/4 page | Full page |
| Ad in IAHS HOME Magazine                               | ---      | 1/2 page | 3/4 page | Full page |
| Digital Ad for Conference                              | 1/4 page | 1/2 page | 3/4 page | Full Page |
| Vendor Panel Speaker at Conference                     | ---      | —        | ✓        | ✓         |
| Logo on Step & Repeat Banner at Live Event             | ---      | ✓        | ✓        | ✓         |
| Wholesale Market Showroom Promotion                    | ---      | ✓        | ✓        | ✓         |
| Wholesale Market Special Event host                    | ---      | ---      | ✓        | ✓         |
| Display Space at Live Event                            | ---      | ✓        | ✓        | ✓         |



## 27 years of industry Leadership, Support, Resources, and Educational Events



Since 1999, IAHSPP has set the standards for Excellence, Education and Ethics for the Home Staging, Real Estate and Design Industry. IAHSPP is the **ONLY** industry association that requires approved education/credentials in order to join. This means our members adhere to a higher standard and are not hobby stagers. Additionally, our leaders are all **ACTIVE** in the industry with successful businesses and understand what our members need in order to grow and thrive. ***We walk the walk, not just talk the talk.***

Since 2003, IAHSPP® has held educational conferences for our industry for professionals to learn what it takes to be successful. We bring in top expert speakers from around the world who share their knowledge and expertise with our attendees on a variety of business, creative and motivational topics.

**Our Vendor Partners are a large part of our conference success.** Your support of our association allows us to hold conferences and support the events our members want to attend. ***You invest in IAHSPP® and our members invest in You.***

***We ask all Vendor Partners to provide special pricing, shipping discounts, or other incentives that NO OTHER GROUP is receiving, as this adds VALUE to our association and helps attract more members.***

**When we consider which companies to partner with, several factors come into play:**

- 1. Type of merchandise sold.** Our top categories are furniture, art, decor, greenery, area rugs, and lighting
- 2. Price point of items.** Stagers make a large capital investment to support the client projects they conduct, and need to stretch the dollar. Items that are more affordable are more likely to be purchased, and purchased in volume.
- 3. Distribution Centers.** Distribution centers in the eastern and western regions is preferred so members are not waiting lengthy times for items to arrive.
- 4. Availability of Items.** Our members are usually in a hurry to receive items as they have properties in need of product, and shipping times are definitely a factor for stagers when considering a purchase.
- 5. Customer Service.** Being able to reach a real person to discuss future orders or issues with an existing order is definitely a plus.



# CONEXPO PARTNER

CRAFTING UNFORGETTABLE EXPERIENCES

JOIN US AT OUR EDUCATIONAL EVENTS THAT ARE HELD REGIONALLY, NATIONALLY AND INTERNATIONALLY



## IAHSP® Conference & Expo

Be a part of our annual community learning and mastery event

### Tell Your Brand Story

Available to select brands, you'll have the opportunity to share your brand's story on stage at our 2025 annual event. Sharing with attendees what makes your brand unique and how to engage with your brand.

### Sell Your Products

As part of our 2025 Conference held AT the Las Vegas Market Center, we will be taking attendees on a tour to our preferred vendor partner showrooms. We want our members to learn and shop.

### Build Relationships

Our annual conference is a great opportunity to build relationships with business owners that are proven to invest in themselves and their business. These are the people who value their business.

### Gain 1-on-1 Time

Our conference may include exclusive access to VIP attendees and speakers, we may be hosting a private event to create an opportunity to engage and deepen relationships with our members who value exclusivity and VIP treatment.

**IAHSP® is your path to a multitude of industries**

# HOST US

*in Your World*

## MARKET EDUCATION SESSIONS SPECIAL EVENTS

The WORLD'S Largest and Oldest Home Staging Trade Association with thousands of members in 38+ countries



### *Education*

We have expert speakers who can teach on business success topics for Home Stagers, Real Estate Agents and Designers. Schedule a Seminar taught by our leaders and bring more people to your showroom. AMETHYST SPONSOR and ABOVE get FIRST CHOICE



### *Host us in Your Showroom*

Plan a special event or Happy Hour in your showroom for our members to attend and share about your company and products.



### *Market Features*

We promote our Vendor Sponsors before and during market to our members who attend Markets to encourage them to go see what's new and meet your reps.

**JOIN IAHSPP'S VENDOR PROGRAM NOW**



**IAHSP INTERNATIONAL**



**720-800-5485 - Jennie Norris, IAHSPP Chairwoman**  
**Jennie@iahsp.com**



**www.IAHSPP.com**



# Host A Regional Member Event

**Regional Events are the Best Way To Engage Locally**

## **Product Demos**

Host a product demo and get your latest products in front of Designers, Realtors, Contractors, and local Home Staging networks.

## **In-Person & Virtual Classes**

Each chapter is connected to our international resource library of education and content. Partner with a local chapter to host in-person and online classes.

## **Holiday Parties**

Holiday parties are a great way to engage the community of vendors, partner businesses and community that the Home Staging network represents.

## **Volunteer Programs**

IAHSP® Chapters are very connected to their local communities. Ask about partnering up for local volunteer events and community outreach programs.





## IAHSP Magazine Advertising and/or Conference Program Advertising

Simple rates to get your business in front of an entire industry

Full Page Ad  
\$600

½ Page Ad  
\$450

¼ Page  
Ad  
\$250

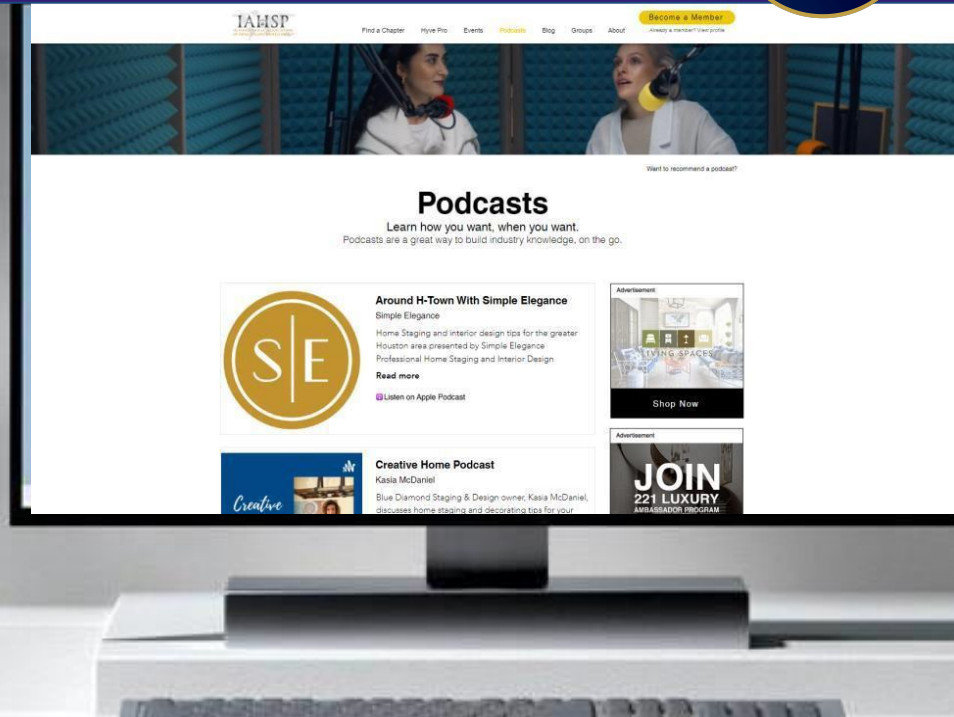
1/8

1/8 Page Ad  
\$150


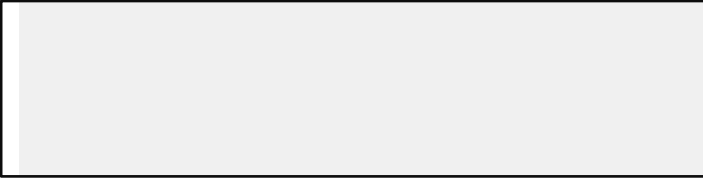
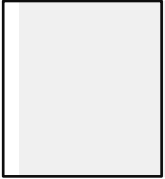
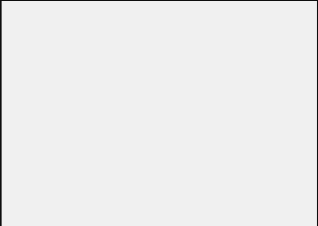
1:1

1:1 Ad  
\$150

# Digital Advertising



Interactive advertising designed to convert

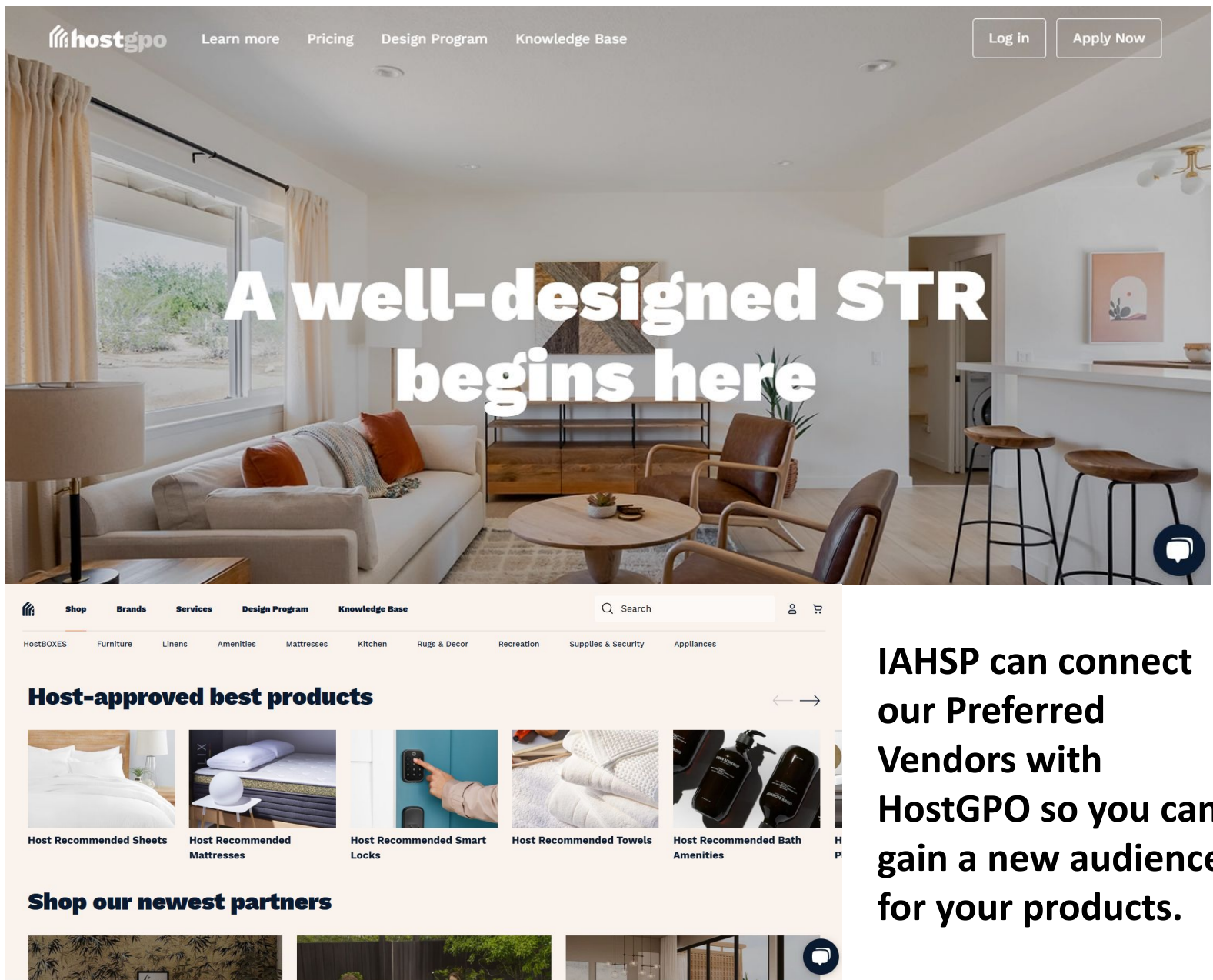
|   |                      |   |   |
|---|----------------------|---|---|
|  |                      | <a href="#">Find a Chapter</a> <a href="#">Hyve Pro</a> <a href="#">Events</a> <a href="#">Podcasts</a> <a href="#">Blog</a> <a href="#">Groups</a> <a href="#">About</a> <a href="#">Become a Member</a> |   |
| <b>Banner Ad - \$500 a month</b>  |                      |   |   |
| <b>Directory Ad:</b>  | <b>\$1200 a year</b> | <b>Side-Ad</b>  | <b>\$200 a month</b>  |
|  |                      |   | <b>Pop-Up Ad: \$300 a month</b>   |
|   |                      |   |  |



**EXCLUSIVE  
INDUSTRY PARTNER**



IAHSP® is the **EXCLUSIVE** Home Staging Industry Partner with hostgpo - the largest online platform for designers in the Short Term - Mid Term Rental Space.



**IAHSP can connect our Preferred Vendors with HostGPO so you can gain a new audience for your products.**

*Small Businesses*



*Real Estate*

*Influencers*

**MORE THAN A DIGITAL CARD.  
CREATE REVENUE. PASSIVE INCOME.  
SHARE YOUR PRODUCTS & SERVICES.**



# Create Your Own Courses

Hyve Pro is available to you to create your own courses

## Create Authority

Establish your brand as an authority in your field. Easily convey information on how to use and handle your products, ways to navigate your order process and informative courses on product selection.

## Get Paid

Hyve Pro gives you the option to charge our members to access your courses for a fee, or for FREE. Meaning you have the option to turn this into a revenue generator, or a loss leader.

## Stay Top of Mind

By creating courses that are free or paid to access, you position your brand as “top of mind” by businesses and customers learning from you, how to navigate their business and use your products.

## Share Your Content

All courses are available to the public as well as our IAHSPP® Members. Meaning the content that you create isn't limited to IAHSPP® traffic. Your content can be shared and searched globally.

HyvePro is education, crowd sourced.

# Learn from experts. Submit YOUR Courses

# Pay for the courses you want.

Hyve Pro curates live and on-demand instructors and makes them accessible to you.

[Discover Courses](#)



## Crowd Sourced On-Demand Education

community sourced education, for you and your business



Audio Only

[Explore](#)



On-Demand

[Explore](#)



In-Person

[Explore](#)

## AUDIO COURSES

## ON-DEMAND COURSES

## LEARN IN PERSON EDUCATION

# More Than Home Staging

Let's build IAHP® - together.



[www.iahsp.com](http://www.iahsp.com)