

THE GREATEST SHOW

Promotional Conference Teaser Video

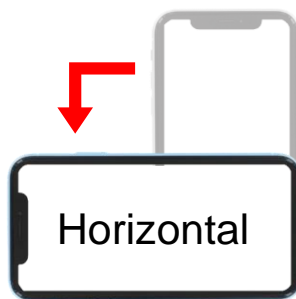
We are getting closer to the conference date, and as a way to help attendees discover the information and lessons, we have instore for them, we would like to release a series of short video clips highlighting you as a speaker.

For a general sense of how the teaser clips will look when editing is complete, please click on the following link:

https://www.instagram.com/p/CGtNxc eBYIX/?utm_source=ig_web_copy_link



Equipment You Will Need For Filming



**Smartphone
Horizontal Position**



**\$1
Tripod**

Step 1 – Personalized Script

Find your personalized script below.

Film yourself reading that script first.

Then Pause.

Step 2 - General Script

Hi! It's _____.

Join me at the IAHSP Home Staging, Real Estate and Design Conference in New Orleans, Louisiana

We will challenge the way you work “On” your business, while your “Teams” learn how to succeed “In” your business.

Welcome to the New IAHSP!

Step 3 – Email Your Video

**Email your video to:
Joseph.haecker@gmail.com**

Nikki Watson (Script 1)

Please read each script separately

I was told repeatedly that I wasn't good enough.

So, when I got the call from HGTV, I knew that all of my hard work was about to pay off.

Nikki Watson (Script 2)

When you grow your business as fast as we did, people don't tell you _____.

I knew I had the right team when _____.

Nikki Watson (Script 3)

Do you have Employees? My team stages _____ listings per week.

IAHSP introduces "Team". Where we will be leading breakout sessions design for your employees, to learn the techniques my team uses to stage our listings.

Alexandra Parrish

The moment I realized I was going to leave my job and open my own business was _____.

What I didn't know then was _____.

Carl Dismukes

I had left my corporate job to become a Realtor. As I was walking with my broker, I asked him about home staging.

What I didn't know about launching my home staging business was _____.

Nadiyyah Nasir

Currently, I work full time as an Administrative Secretary for the Board of Education with Baltimore County Public Schools.

I knew I wanted to pursue my home staging career when _____.

Tatiana's Team

Do you have employees?

IAHSP introduces "Teams". At this year's conference we will be leading breakout sessions for your employees to learn techniques to help them work "in" your business, while you learn to work "on" your business

Nikki's Team

Do you have employees? At The Design Quad, we stage ___ listings per week.

At this year's conference, we will team your employees the techniques we use to run our business.

Tatiana & Nikki's Team

This year, IAHSP introduces "Teams"

Book your leads and management team to learn the tips, tricks and techniques we use to stage ___ listings a Year/Month/Week

Carrie Thomas-Omaur

**When it comes to Branding and Marketing,
the thing every business forgets to take the
time to learn is _____.**

**As soon as they come to terms with that, we
can begin their brand building journey.**

Amy Powers

Are you in the short-term rental space?

**Then you are not going to want to miss the
topics we have in store for you at this year's
conference.**

Peter Carter

Most businesses fail to understand _____.

**Yet, if they can learn how to do _____.
Their business will _____.**

June Carter

When I work with clients, the number one question I get is _____.

And yet, if they just learn to do _____. They will see immediate growth.

Barbara Heil-Sonneck

When I started my business, my biggest struggle was _____.

When I learned _____. It changed the way I run my business forever.

Birgit Anich

I was about ___ years into my business when I learned _____.

As soon as I learned _____. It changed my business forever.

Mari Balestazzi

The second biggest design mistake I see within Short-term Rental is _____.

Yet, if STR owners only knew _____. It would change how they _____.

Wynde & John

When we got started in short-term rental. I wish someone had just told us _____.

Now, after all these years, the thing we'd still like to learn is _____.

Peter Hsu

What most people don't understand about Luxury Real Estate is we aren't restricted to residential.

In our partnership with IAHSR, you could be earning on referrals, globally.

Guy Haviv (MSR)

MSR deals in wholesale, with many of the major brands you see in stores and online.

In our partnership with IAHSP, we make these same products available directly to you.

Elaine Penhaul

My business depends on data.

So, when I learned how to _____. I was able to turn that data into the decisions that help make my business successful.

Sanja Radovanovic

One thing that people might not know about IAHSP Europe is _____.

One of the ways you can get involved is _____.

Paloma Harrington

As we grow IAHSP in Europe, one of the biggest challenges is _____.

How we've addressed it, is _____.

Jonny Fowler

When it comes to marketing your business, the second biggest challenge is _____.

So, when you learn to _____. You will see an immediate shift in how you approach your marketing strategy.

Devon Thorsby

As the Real Estate Editor for US News and Report, the trend that stood out last year was _____.

In this coming year, the thing I'm excited about is _____.

Cathy Pongmalai

After two decades in Real Estate, and ten years owning a Home Staging business, the number one thing I have learned is _____.

What excites me about 2023, is _____.

Darren James

Running a large, and high performing Real Estate team, the one thing I wish I knew was _____.

This year, the focus of our team will be _____.

Blair Hamaty

Currently, my business consists of ___ retail, ___ SqFt of Warehouse, ___ number of employees.

And I wish someone would have told me _____.

Jennie Norris

IAHSP is 23 Years old. And in the past 23 years, one of our greatest accomplishments has been _____.

As we head into the new year, you're going to see IAHSP _____.

Lyn Spaeth

For the past two decades IAHSP has been know for _____.

This year's conference kicks off the New IAHSP, where you'll see that IAHSP takes a renewed focus on _____.

Sandra Holmes

Have you discovered the New IAHSP?

At this year's conference, what I'm looking forward to is _____.

Kat Troulinos

**The thing most newer business owners forget
is _____.**

One of the easiest ways to fix that is _____.

Bette Hearne Vos-Fant

**I'll be leading the Short-term rental panel with
AirBnB and The STR Association**

**You are IAHSPP, So, what questions do you
want me to ask? Post your questions below...**

Lyn Spaeth

“You” are IASHP. So, I have a question.

**At this years conference, I'll be moderating
the Large Company Panel. What questions
should I ask? Post your comments below...**

Orlando Reyes

“You” are IAHSP. So, I have a question for you.

Have you visited a local IAHSP Chapter yet? If not, you are not going to want to miss what we have in store for you!

Tatiana Mozerova

Do you have Employees? This year, IAHSP is launching “Teams”.

My team and I will be leading breakout sessions specifically designed for your teams to learn how to work “in” your business, while you learn how to work “on” your business!

Bobbie McGrath

One of the biggest myths I hear from new business owners is _____.

What they don’t understand is _____.

Caroline Knaps

I first discovered the value of Home Staging when _____.

As a member of Team Smith Real Estate, a well staged home helps my listings _____.

Valerie Desselles

As the Real Estate Market gets more competitive, what people may not know is _____.

At Team Smith Real Estate, the reason I use Home Staging in my listing is _____.